

## PAPER PRESENTATIONS AND PUBLICATIONS BY THE STAFF – 2014-2015

S.NO	NAME OF THE STAFF	TOPIC	JOURNAL / SEMINAR	DATE
1	MR.M.K.NITHYANDANDAM	TOWARDS RURAL INSURANCE DEVELOPMENT IN THIRUVALLUR DISTRICT	XAVERIAN JOURNAL OF MARKETING	AUGUST.2014
2	MR.J.SURESH	CUSTOMER LOYALTY PROGRAMME IN BIG BAZAR	XAVERIAN JOURNAL OF MARKETING	AUGUST.2014
3	MRS.R.HEMALATHA	APPLICATIONS OF NEURAL NETWORK IN DATA MINING	NATIONAL CONFRENCE ANNAI VIOLET COLLEGE, CHENNAI	13.02.2015
4	SR.BAJILIS ANJALI	OUT OF SILENCING CLAIMING HER FREEDOM AND CLAIMING HER VOICE IN THE COLOUR PURPLE	KAASINAADAR COLLEGE, CHENNAI	17.09.2014
5	MR.BALADHANDAYUDHAM	BAKING SOCIETY REFORMS	U.G.C NATIONAL SEMINAR VIVVEKANDA COLLEGE, MADURAI	09.08.2014
6	MR.A. SURESH	MEDICAL TOURISM IN TAMIL NADU OPPORTUNITIES CHALLENGERS	HINDU COLLEGE PATTABIRAM.	10.01.0215
7	MR.JULIAN DANIEL	ATTITUDE OF CHRIST COLLEGE STUDENTS TOWARDS ENTREPRENEURSHIP	XAVERIAN JOURNAL OF MARKETTING	AUGUST. 2014
8	MR.J.SURESH	A STUDY ON DEVELOPING COMPETENCY SKILLS IN ARTS AND SCIENCE COLLEGE STUDENTS WITH REFERNCE TO KANCHIPURAM DISTRICT.	PRESIDENCY COLLEGE CHENNAI	03.03.2015

**PAPERS PRESENTED BY THE STAFF IN THE MONTHLY  
FACULTY FORUM ORGANIZED IN THE COLLEGE – 2014-  
2015**

S.NO	NAME OF THE STAFF	TOPIC	DEPARTMENT	DATE
1	DR.ARAVINDAN	PRODUCTION TRENDS OF COMMERCIAL CROPS SUGARCANE AND GROUNDNUT IN KANCHIPURAM	BBA	06.12.2014
2	DR.RAVI	INTRODUCTION OF POST – MODERNISM	TAMIL	06.12.2014
3	FR.HARRY WILLIAMS	ENGLISH FOR BLUE – COLORED WORKERS	ENGLISH	10.01.2015
4	MR.A.SURESH KUMAR	MEDICAL TOURISM IN TAMILNADU OPPORTUNITIES AND CHALLENGES	COMMERCE	10.01.2015
5	MR.V.ANBARASAN	IDENTIFICATION OF USER INTERNET SERVICES ON LOCATION BASED SYSTEM	BCA	07.02.2015
6	MR.G.M.SRIDHAR	AUTOMATIC IDENTIFICATION OF MASS AND MICRO IN MAMMOGRAM DIGITAL IMAGE	BSC CS	07.02.2015

## **GUEST LECTURESRS DELIVERED BY THE FACULTY:**

The college takes pride in saying that 3 of our faculty members extended their subject expertise to DON BOSCO College of agricultural and rural development for the academic year 2014-2015.

- Mr.V.Anbarasan Assistant Professor, from the Department of Computer Application delivered guest lecturers in “FUNDAMENTAL OF INFORMATION TECHNOLOGY” to 1<sup>st</sup> year B.Sc(Agri.) students.
- Fr. Christopher, Assistant Professor from the Department of English delivered Guest Lectures in “ EFFECTIVE COMMUNICATIVE ENGLISH” to 1<sup>st</sup> year B.Sc (Agri.) students.
- Ms. Jancy Rani Assistant Professor from the Department of Mathematics delivered Guest Lecturer in “ Applied Mathematics” to 1<sup>st</sup> year B.Sc (Agri.) students.