

STAFF PARTICIPATION IN PAPER PRESENTATION / CONFERENCE / F.D.P. / WORK SHOPS DURING THE ACADEMIC YEAR 2019-2020

1. Dr. N. Maryanna Harris

Presented and **published a paper** titled, '*Globalization: A Ray of Hope or Despair in Reference to the Novel Last Man in Tower - By Aravind Adige*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November-2019, ISSN: 0971-1260.

2. Dr. S. Aravindan

- Acted as Convener, National Conference that organized in Christ Arts and Science College held on November 2019
- Presented and **published a paper** titled, "*The role of Agriculture for Sustainable Economic Growth*" in National Conference held in Christ College, Published in Think India Journal, Vol-22(14), December 2019, ISSN:0971-1260.

3. Dr. S. Sankar

Presented & **published papers** titled,

- '*A study on quality of work life among employees of manufacturing industry*', published in U.G.C. Care
- '*Influence of Human Relations on organizational performance in Automobile industry*', published in Scopus Indexed
- '*A study on HRD Climate on Employee Performance in Automobile Industry in Chennai*', published in NAAS rating Journal.

4. Dr. M. Charles Arockiaraj

- **Review member** of the Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) (An International peer Reviewed Journal).
- **Review member** of the Journal of Research and Analytical Review (ISSN : 2320-2882) (An International peer Reviewed Journal).
- Participated in One-week **Faculty Development Programme** on '*Deep Learning and Applications*' jointly organized by Electronics and ICT Academics from May 27-31, 2019 at Sri Sankara Arts and Science College, Kanchipuram by the Ministry of Electronics and Information Technology ,Govt. of India also endorsed by AICTE/UGC/NBA.
- Participated in One-week **Faculty Development Programme** on '*Advancements in Signal processing and Optimizing Techniques*' jointly organized by Electronics and ICT Academics from June 3-7,2019, at Sri Sankara Arts and Science College, Kanchipuram by the Ministry of Electronics and Information Technology, Govt. of India also endorsed by AICTE/UGC/NBA.
- Participated in One-week **Faculty Development Programme** on '*ICT Tools for Teaching, Learning Process & Institutes*' jointly organized by Electronics and ICT Academics from Jan 13-17, 2020, at Sri Sankara Arts and Science College, Kanchipuram

by the Ministry of Electronics and Information Technology, Govt. of India also endorsed by AICTE/UGC/NBA.

- Presented & **Published a paper** titled, *Transformative property Business Models within the light-weight of the Digital Imperative - A world Business social science Perspective* in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November-2019, ISSN: 0971–1260.
- **Article** titled, ‘*Recent Developments In Web Usage Mining Algorithm : Theory and Applications*’ published in, Journal of Emerging Technologies and Innovative Research (JETIR), 2019, JETIR June 2019, Volume 6, Issue 6, (ISSN-2349-5162) <http://www.jetirorg/papers/JETIR1907374.pdf>.
- **Article** titled, ‘*IoT and Big Data -Future Trends and Technologies*’ published in, International Journal of Research and Analytical Reviews (IJRAR), 2019 IJAR June 2019, Volume 6, Issue 2, (E-ISSN 2348-1269, P- ISSN 2349-5138) <http://www.ijrarorg/IJAR19K5280.pdf>
- **Article** titled, ‘*Transformative Property Business Models Within The Light-Weight of the Digital Imperative - A World Business Social Science Perspective*’ published in, THINK INDIA JOURNAL, Vol-22(10), 10-November-2019, ISSN:0971-1260.

<https://journalseduindex.org/indexphp/think-india/article/view/11408/7093>

5. Dr. J. Suresh

- Acted as Organizing Secretary, National Conference organized in Christ Arts and Science College
- Presented and **published papers** titled,
 - “*Impact of economic recession among street vendors at Chennai city*”
 - “*Impact of economic e-business in retail business at Chennai city (west)*” in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN:0971 – 1260.
 - “*Consumer switching behaviour towards mobile network (telecom) in Chennai city – Tamil nadu*” in International Conference held in Guru Nanak College, published in Trans Stellar Publications, ISSN: 2249 – 8044.
 - “*Employee stress management in surface tech in India private limited (Tamil nadu)*” in National Conference held in SRM University, published in Our Heritage, Vol. 68(1), ISSN: 0474 – 9030.
 - “*Impact of economic recession among unorganised sector in Chennai city*” in National Conference held in St. Joseph’s College Trichy, Published in International Journal of Analytical and Experimental Model Analysis, Vol. 12(2), ISSN: 0886 – 9367.
- Participated in One-week **Faculty Development Programme** on ‘*ICT Tools for Teaching, Learning Process & Institutes*’ jointly organized by Electronics and ICT Academics from Jan 13-17, 2020, at Sri Sankara Arts and Science College, Kanchipuram by the Ministry of Electronics and Information Technology, Govt. of India also endorsed by AICTE/UGC/NBA.

6. Mr. A. Suresh Kumar

- Presented and **published papers** titled,
 - *'A study on farmers opinion towards agricultural finance in Thirutani and Pallipattu Taluk at Tiruvallur District, Tamil Nadu'* in National Conference held in Christ College, Published in Think India Journal, Vol-22(14), December 2019, ISSN:0971-1260.
 - *'Customer satisfaction on online banking service; with special reference to Indian bank, Mappedu Branch, Tiruvallur District'* held in SRM University, Published in Journal of the Gujarat Research Society, Vol-21(13), ISSN: 0374-8588.
 - *'Problem faced by women street renders with special reference to Thirutani, Tiruvallur District'* held in St. Joseph College, Cuddalore, Published.
 - *'Socio-economic impact of micro finance on Agricultural sector with special reference to Arakkonam taluk, Ranipat District Tamil Nadu'* held in BWDA, Dindivanam, Published
 - *'Micro, small and medium enterprises and their contribution to socio- economic growth of India'* held in St. Joseph College, Thiruchirapalli, Published in The International Journal of Analytical and Experimental Modal Analysis, ISSN: 0886-9367.
 - *"A study on the challenges and prospects of agricultural and food industry in india"*, on 28.02.2020, at Vivekananda College, Chennai.
 - *"A study on the Challenges faced by social entrepreneur in Vellore – District Tamil Nadu"*, on 25.02.2020, at Quaid e Milleth College.

7. Mrs. K. Geetha

- Presented and **published a paper** titled, *'Cluster Analysis for Agriculture and other allied sectors'* in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN:0971 – 1260.
- **Presented papers** titled,
 - *'Forecast Accuracy'* at National Conference on Mathematics & its Applications (NCMIA-2019) on March 28th and 29th, 2019.
 - *'Indo-South Africa Relations through Cricket – A Statistical Study'* at International Conference on "New Frontiers in India – Africa Relations" on 27th and 28th December 2019.
 - *'Exponentially Weighted Quantic Regression for Atmospheric Data'* at National Conference on Recent Advances on Statistical Significance in Research on February 17th and 18th, 2020.

8. Mr. T. Baladhandayudham

Presented and **published a paper** titled, *'Challenges and Opportunities of E-Marketing in India'* in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

9. Mr. S. Nepolian

Presented and **published a paper** titled, *'Effects of on Academic Motivation in Social Media'* in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

10. Mrs. K. Anitha

Presented & **published a paper** titled, "*A Conceptual Study on Women Entrepreneurs Challenges and Opportunities*" in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November-2019, ISSN: 0971-1260.

11. Ms. M. Sonia Priyadharshni

Presented and **published a paper** titled, '*Art of writing as a mode of expression and resistance for women as depicted - Meena Kandasamy's when I hit you: or a portrait of the writer as a young wife*'. ISSN: 2582 – 3574.

12. Mr. Prithvirajan S

Presented a paper titled, '*A Post Modern Reading of Kavita Kane's Lanka's Princess*' in National Conference held in Christ College.

13. Mr. D. Balaji

- Presented and **published a paper** titled, '*A Study on Different Creative Methods to Solve Transportation Problems*' at National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.
- **Presented a paper** titled, '*A Study on Different Method to IBFS solution in Transportation Problems*' in National Conference on Rising Trends in Mathematical Analysis and Computing Technology held in Mololan College of Arts and Science on February 07th, 2020.

14. Mr. Y. Antony Das

- Presented and **published papers** titled,
 - '*A Study on Teaching and development need and analyze in private Banking Employee*' published in UG Care
 - '*A study on women's leadership bring better business growth in domestic economic*' published in Scopus Indexed
 - '*A study on women's leadership bring better business performance in domestic economic*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November-2019, ISSN: 0971-1260.
- **Presented** a paper titled,
 - '*Green banking practices*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

15. Ms. R. Mirnalini

Translated a research paper titled, "Reconsting Formalism". A study on Forms of Folktales" under UGC Think India Journal.

16. Mrs. K. Deepa Sundari

Presented and **published a paper** titled, '*Challenges and Trends of Cloud Computing*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

17. Mrs. R. Padmini

Presented and **published a paper** titled, '*The Role of IT and Outsourcing in India for Sustainable Economic Growth*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

18. Mrs. R. Santhiya

Presented and **published papers** titled,

- '*A study on brand perception of mechanic for ti diamond chain products*' in National Conference held in Christ College, Published in Think India Journal, Vol-22(14), December 2019, ISSN:0971-1260.
- '*Women entrepreneurship in micro, small and medium enterprises in Kanchipuram and Tiruvallur District*' in National Conference held in St. Joseph's College Trichy, published in International Journal of Analytical and Experimental Model Analysis, Vol. 12(2), ISSN: 0886 – 9367

19. Mrs. K. Marina Roseline

Presented and **published papers** titled,

- '*A study on customer satisfaction of internet banking services provided by SBI with special reference to Kanchipuram District, Tamil nadu*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN:0971 – 1260.
- '*Women entrepreneurship in micro, small and medium enterprises in Kanchipuram and Tiruvallur District*' in National Conference held in St. Joseph's College Trichy, published in International Journal of Analytical and Experimental Model Analysis, Vol. 12(2), ISSN: 0886-9367.

20. Ms. J. Shobana

Presented and **published a paper** titled, '*Virtual Reality Technology*' in National Conference held in Christ College, published in Think India Journal, Vol-22(14), December 2019, ISSN: 0971-1260.

21. Mrs. R.B. Maria Sofia

Presented and **published a paper** titled, '*Achieving economically beneficial community cloud computing with high security and efficiency in service*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

22. Ms. J. Priyanga

- Presented and **published a paper** titled, '*A Study on Agriculture for Economic Growth*' in National Conference held in Christ College, published in Think India Journal, Vol-22(14), December 2019, ISSN: 0971-1260.
- **Presented a paper** titled, '*Women development for economic growth*' held in Presidency College, Chennai.

23. Mrs. R. Usha Rani

Presented and **published a paper** titled, '*A Study of Application of Mathematics in Business and Management*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.

24. Mr. S. Samraj

- Presented and **published a paper** titled, '*ehl;Lg;Gwf;fijfspy; rKf Mjpf;f vjpHg;GzHr;rp*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.
- Presented and **published a paper** titled, '*jhq;fy;*' in National Conference held in Pattammal-Azhagesan Arts and Science College, Aathur, Chingulput, published in Mayas Publications, ISSN: 978-93-89507-53-9.

25. Mr. A. Leo Clement

- Presented and **published a paper** titled, '*kf;fs;fiyQH b.nry;tuh[;*' in National Conference held in Christ College, published in Think India Journal, Vol-22(10), November 2019, ISSN: 0971-1260.
- Presented and **published a paper** titled, '*yf;fpaj;jpd; ghLg;ngHUs;*' in National Conference held in Pattammal-Azhagesan Arts and Science College, Aathur, Chingulput, published in Mayas Publications, ISSN: 978-93-89507-53-9.

SEMESTER END FACULTY FORUM

Research Papers are presented in the Faculty Forums conducted at the end of academic year for two days in this academic year the Papers presented by the staff members in the Faculty Forums are as follows:

S.NO.	NAME OF THE STAFF	DEPARTMENT	TOPIC
1.	Mr. B. Sebastin Fedrick	Tamil	“czNt kUe;J> kUe;Nj czT”
2.	Mr. S. Samraj	Tamil	“kj;J”
3.	Dr. P.S. Dhanasekar	Tamil	“rq;f ,yf;fpaj;jpy; kUj;Jtk;”
4.	Fr. S. Christopher	English	Trauma and Mythology in “The Crossing & Cities of Plain
5.	Mr. S. Prithivirajan	English	Transformational Absurdity in Frank Kath’s Metamorphous
6.	Mr. S. Balaji	English	‘Memory’, as a source for Discovery and Recovery in Nasiamashmi
7.	Ms. M. Sonia Priyadharshni	English	Study of the ostracized in Mahesh Dattani’s Seven Steps around the fire
8.	Ms. R. Mirmalini	English	Structure of Folktales
9.	Mrs. N. Maryanna Harris	English	Language as a tool of power & influence
10.	Mr. A. Suresh Kumar	Commerce	A Study on Challenge faced by Social Entrepreneur
11.	Dr. J. Suresh	Commerce	Consumer Complaining behavior towards Banking Services in Chennai
12.	Mr. S. Nepolian	Commerce	A Study on the Effectiveness of Advertisement towards Cosmetic Products
13.	Mrs. K. Marina Roseline	Commerce	A Study on Self Service rendering machines by Indian Bank
14.	Mrs. R. Sandhiya	Commerce	Impact of E-Business in Retail Business at Chennai
15.	Ms. Priyanga J	Commerce	A Study on Women Development for Economic Growth

16.	Mr. Y. Antony Das	Business Administration	Intra and Extra Mutual Welfare Measures Women
17.	Dr. S. Aravindan	Business Administration	A Study on Sectoral Contribution for Economic Growth
18.	Dr. S. Sankar	Business Administration	A Study on CRM in Chennai City
19.	Mrs. Anitha K	Business Administration	Impact of Women Skill Development on Organisational Performance
20.	Dr. M. Charles Arockiaraj	Computer Science	The Evaluation of Data Science and Citation Techniques
21.	Mr. M. Saravana Kumar	Computer Science	Image Processing in Current Trends
22.	Ms. J. Shobana	Computer Science	Artificial Inteligence
23.	Mr. V. Anbarasan	Computer Application	Data Mining with Image Processing
24.	Mrs. K. Deepa Sundari	Computer Application	Big Data Analytics
25.	Mrs. R. Padmini	Computer Application	Farwell Brain finger Printing Technology
26.	Mrs. R.B. Maria Sofia	Computer Application	Monitoring and Managing the Cloud using OP Manager
27.	Mr. J. Mannu	Mathematics	Differential Equations
28.	Mrs. K. Geetha	Mathematics	Exponentially weighted Quantic Regression for Atmospheric Data
29.	Mr. D. Balaji	Mathematics	Complex Analysis in Confronted Mapping
30.	Mr. E. Anandan	Mathematics	Queuing Theory
31.	Mrs. R. Usha Rani	Mathematics	A Study of Various Graphs and its Application in Real Word
32.	Fr. D.L. John Maria Joseph	Social Work	Migration Issues and Human Security
33.	Mr. B. Peeti Rajan	Social Work	Attitude towards of people among welfare workers