

PARADIGM-2012:Department of BUSINESS ADMINISTRATION

The Department of Business Administration inaugurated their association 'RESOURCE MANAGEMENT' on 27th July 2012. Mr. Rajan, Senior Manager, Training Department, Delphi TVS, Mannur was the chief guest, whose speech was very effective for the growth of our students.

On 12th September 2012, the Department of Business for the year 2012-2013 on the title 'HUMAN RESOURCE MANAGEMENT AND PRODUCTION MANAGEMENT'. The Resource person was Mr. L. Vimalraj, from Marvic System, Chennai. His speech gave a clear understanding about the productive world and about the students' role in it.

On 13th February 2013 the Department of Business Administration had the Annual Department Seminar under the topic 'CUSIO Human 2k 13'. The Resource person was Mr. Rambabu Cherukur, Business Development Manager, Login Edu-tree Private Limited, Chennai. The Seminar gave a clear guidance to students to develop confidence in their studies and also to choose rightly an appropriate career for their future

I thank Mr. Nithyanandam, the Head of the Department and Ms. Angeline & Mr. Antony Das for their energetic work.

PARADIGM-2013:Department of BUSINESS ADMINISTRATION

The Department of Business Administration inaugurated their association and Seminar *PARADIGM on 27th July 2013. Dr. Ramesh, Assistant Professor, Thiyagaraja Arts and Science college, Washermenpet, Chennai, was the chief guest, whose speech and seminar was very effective for the growth of the students.

On 18th January 2013 the Department of Business Administration had the annual Department seminar under the topic 'Statistical Application in Social Science Research'. The Resource person was Dr Aralamma, Addl. Principal, Christ College, Kilacheri. The Seminar gave a clear guidance to students to develop confidence in their studies and also to choose rightly an appropriate career for their future. On this day the Department also organized various events and competitions like Paper Presentation, Best Manager, Business Quiz. Candid thanks to Mr. Simon, the Head of the Department and Ms. Angelin & Ms. Gayathri for their energizing work

PARADIGM-2014:Department of BUSINESS ADMINISTRATION

The Department of Business Administration inaugurated their association on 17th Sep.2014. Dr. G. Ramesh, Assistant Professor, Sir Theyagaraya Arts and Science College, Chennai, and Dr. S.G. Balaji, Associate Professor, MEASI Institute of Management were the resource persons for the seminar organized on the topic "Under Performance". Several learning activities such as,

A) paper presentation by students

b) Quiz

c) Developing models. were carried-on throughout the year.

PARADIGM – 2015: Department of BUSINESS ADMINISTRATION

The inauguration of the Business Administration Association 'PARADIGM-2015' was held on 21st August. Mr. Dhayanidhi Ragav,DGM, Dymos Lear Automotive India Pvt.Ltd.was the Resource Person for the seminar organized by the association on the topic "Industrial Relationship" several learning activities such as; paper presentations by the students, business quiz, and role play were conducted throughout the year. Students feel proud to be the members of the association and develop their soft-skills.

PARADIM-2016 : Department of BUSINESS ADMINISTRATION

These two associations jointly organized One Day seminar on 7th February 2017 with The Theme "Impact of Demonetization in Indian Economy". Dr. Julius Ceaser, Assistant Professor from St. Xavier College, Palayam Kottai was the Resource Person and delivered a key note address on the topics Net Work, Security, Encryption and Decryption Staff and students presented informative papers effectively. All the students enthusiastically Participated in the discussions and raised Pertinent and thought provoking questions. It was a wonderful learning experience for the students and the staff.

PARADIM – 2017 :Department of BUSINESS ADMINISTRATION:

The Department of business administration organized one day seminar on 12th September 2017 as part of their association activity on the topic – "Impact of GST on Small Scale Industries in India". Mr.E.Ravichandran, Assistant professor in Economics from S.S Government Arts College, Tiruthani was the resource person and delivered the key note address. 15 Students presented the papers on different aspects of GST. Students actively participated in Role Play, ADZAP, and Quiz competition organized by the department based on the topic. The day was informative to both for the staff and students. The Resource person was very much impressed by the active participation and creative ideas of the students in various activities.

PARADIGM-2018: Department of BUSINESS ADMINISTRATION

The Department of Business Administration organized one day seminar on 11th September 2018 as part of their association activity on the topic "INDIAN AGRICULTURE IN CURRENT SCENARIO. Dr. M. Thenkovan M.A., M.Phil., Ph.D., SET. Asst. Professor, Gurunanak College, Velachery, Chennai was the resource person and delivered the key note address. Nearly 21 students presented the papers on different aspects of "INDIAN AGRICULTURE IN CURRENT SCENARIO. Students actively participated in ROLE PLAY, ADZAP and QUIZ Competition organized by the Department based on the topic. The day was informative for both the staff and students. The Resource person was very much impressed by the active participation and creative ideas of the students in various activities.