

**CHRIST COLLEGE OF ARTS AND SCIENCE
KILACHERY THIRUVALLUR
COMMERCE ASSOCIATION
CAPITA – 2025
DATA SCIENCE IN COMMERCE**

- ❖ AGENDA**
- ❖ PRAYER SESSION**
- ❖ WELCOME ADDRESS**
- ❖ RESOURCE PERSON INTRODUCTION**
- ❖ HONOURING OF RESOURCE PERSON**
- ❖ VICE PRINCIPAL ADDRESS**
- ❖ DEAN SPEECH**
- ❖ RESOURCE PERSON SPEECH**
- ❖ Q&A SESSION**
- ❖ FEEDBACK SESSION**
- ❖ VOTE OF THANKS**
- ❖ NATIONAL ANTHEM**

REPORT:

The Commerce Association CAPITA 2025 on Data Science in Commerce was held on 25th July 2025 @11. 00 am in SMR Auditorium. It was a one day Program. The Program started with blessings of god with the College prayer team. The session was hosted by PG Students Mr. Karthick and Priyadharshini. The Program was commenced by honoring the resource person with shawl and gift. The Introduction of Resource Person was done by Prof. K. Merina Roseline.

Then the session was handed over to the Resource person. She gave a brief introduction about herself. Her talks were vibrant and enkindled the students to think more about the topic, She gave a vast explanation about what is Data Science why it is need in the education Field. Then she conducted a small game to make the students more enthusiasm..

The Second session began after a small break. She gave the explanations about the Data science 5 big data and key components of data science in commerce, customer segmentation techniques, Impact of data on marketing strategies.

At last Feedback and Question and Answer Sessions. Students raised their questions and it was clarified by our resource person.

Then the Session was end with National Anthem





